

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

## Master of Business Administration Report on Fresher's Day A.Y 2021-2022 (In association with E-sprit club)

Event Name	Fresher day
Event type/Name	Students Technical club activity
Date/duration	19-02-2022
Resource person/Organiser	Head of the department and senior faculty members of MBA
Name of Convener	Ms. Jasiya Begum & Mr Ranjith
Target audience	MBA (I & II year)
Total No. of participants	180
Objective the event	To introduce seniors to juniors. Formal interaction.

**Description about the event**: To build the cordial relations between the students and exchange the resources for career development and personality growth.

List of events organized:

- 1. Anchoring
- 2. Cheques distribution to academic toppers of II MBA
- 3. Speeches of head and senior faculty
- 4. Cultural activities (fun games, dances)
- 5. Prizes distribution to faculty and I MBA

Student coordinators:

- 1. Mr. M John kumar
- 2. Ms. Aswini
- 3. Ms M jyothi
- 4. Ms. Meena tejaswi
- 5. Mr. Nagaraju
- 6. Mr. Kalyan
- 7. Ms. Lalitha



(From left to right)

- 1. Event banner
- 2. Anchors speech
- 3. HOD addressing
- 4. Prize distribution to faculty
- 5. Cultures

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Dr.A.Adisesha Reddy